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User's Manual

A m a z o n I n t e g r a t i o n : P r o d u c t s S e t t i n g s

Connecting Ecommerce and ERP

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Document created on March 29, 2012

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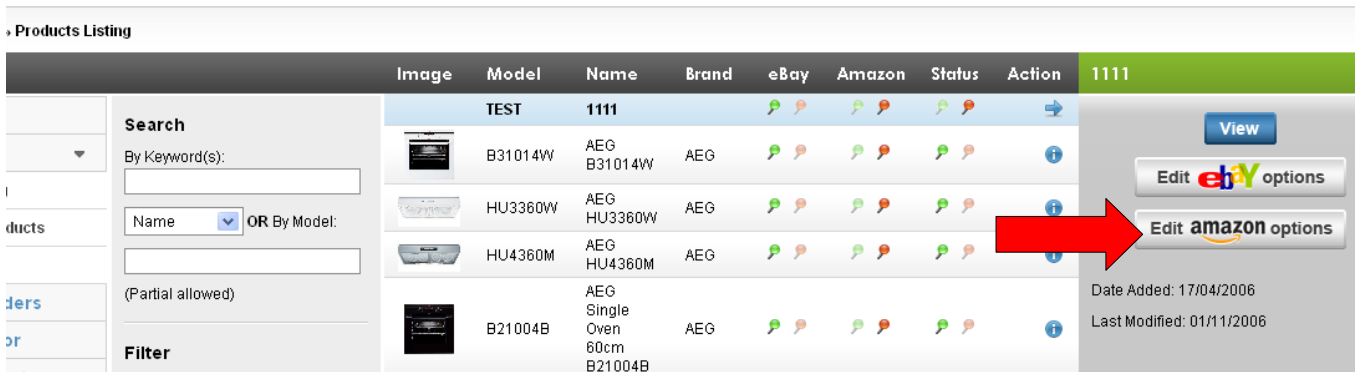
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Introduction

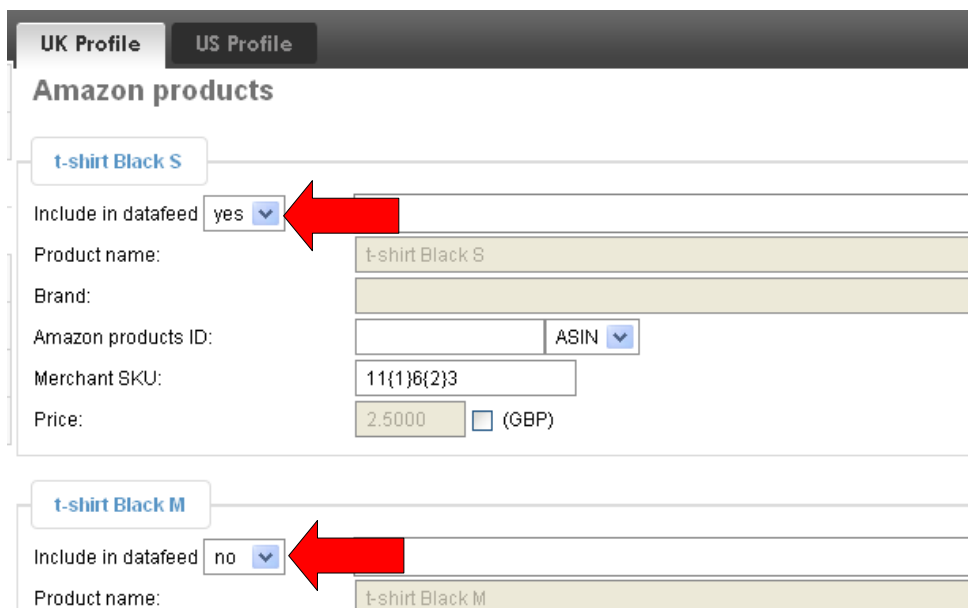
The purpose of this user's manual is to describe how to setup Products to be synchronized between your eCommerce website and Amazon Market place.

Amazon Products Settings

1. To add products to Amazon, go to the Catalog > Products Listing page, and then select a product.
2. Click on the **Edit Amazon options** button located in the right column.



3. In the **Amazon Products** page, you can see the product with all its variations. For example, look at the **t-shirt** product with variations (**Black S, Black M**).
4. By the **Include in datafeed** option you can setup whether to upload product's variation to Amazon or not. Select **'yes'** to upload this product to Amazon, select **'no'** to remove this product from Amazon (or not upload). For example, select **'yes'** to sell the **“t-shirt Black S”** variation, and select **'no'** to not sell the **“t-shirt Black M”** variation on Amazon.



- 5. In the **Product Name** field, you can edit the product's name, if the checkbox is selected. For example, you want to specify some alternative name of this product to display on Amazon.

t-shirt Black S

Include in datafeed ▼

Product name: t-shirt Black S

Brand:

When the checkbox is not selected, the product's name will be displayed on Amazon as it is in the shop.

Product name: t-shirt Black S

- 6. The same way you can edit the **Brand**.

t-shirt Black S

Include in datafeed ▼

Product name: t-shirt Black S

Brand: Asus

- 7. Each variation has the **Price** field which can be edited the same way as the **Product name** field. You need to select the checkbox to edit the price. For example, you wish to sell this variation on Amazon for £25.00.

Product name: t-shirt Black S

Brand: Asus

Amazon products ID: ASIN ▼

Merchant SKU: 11{1}6{2}3

Price: 25.00 (GBP)

- 8. Specify the **Amazon product's ID** and select appropriate item from the dropdown attached to this field.

t-shirt Black S

Include in datafeed ▼

Product name: t-shirt Black S

Brand: Asus

Amazon products ID: ASIN ▼

Merchant SKU: 11{1}6{2}3

- 9. In the **Merchant SKU** field, please specify product's model. It should be unique, because it's used during order's creation.

t-shirt Black S

Include in datafeed ▼

Product name: t-shirt Black S

Brand: Asus

Amazon products ID: ASIN ▼

Merchant SKU: 11{1}6{2}3

Price: 25.00 (GBP)

10. Clicking on the **Show Product feed control** link...

Amazon products

t-shirt Black S

Include in datafeed: yes

Product name: t-shirt Black S

Brand: Asus

Amazon products ID: ASIN

Merchant SKU: 11{1}6{2}3

Price: 25.00 (GBP)

[Show Product feed control](#)

...will display the following dropdowns for each variation: **Description, Price, Quantity, Image.**

Description: Config - yes Price: Config - yes Quantity: Config - yes Image: Config - yes

t-shirt Black S

Asus

ASIN

11{1}6{2}3

25.00 (GBP)

These dropdowns contain the following items:

- **Yes** – if selected, the system will send this parameter to Amazon as is.
- **No** – if selected, the system will NOT send this parameter to Amazon.
- **Config - yes** – if selected, the system will send this parameter to Amazon according to the settings made in the **Amazon Connector > Access Control > Feed control defaults** section.

11. There are the **Browse Node 1** and **Browse Node 2** fields below.

Product Type: Consumer Electronics

Browse Node 1:

Browse Node 2:

Condition: New

Condition note:

In these fields you can select Amazon categories to assign your product to them. When you select categories from the dropdowns, categories IDs appear in the fields located to the left.

Browse Node 1: 362353011 Clothing/Bags & Accessories

Browse Node 2: 116176031 Clothing/Tops & T-Shirts

Condition: New

Condition note:

12. Select **Product Type** from the dropdown. For example, **Clothing**.

Product Type:	Clothing	
Browse Node 1:	362353011	Clothing/Bags & Accessories
Browse Node 2:	116176031	Clothing/Tops & T-Shirts
Condition:	New	
Condition note:		

13. According to your selection, additional fields appear below. For example, **Clothing Type** and **Clothing Department**. Please select the items from these additional dropdowns.

Product Type:	Clothing	
Browse Node 1:	362353011	Clothing/Bags & Accessories
Browse Node 2:	116176031	Clothing/Tops & T-Shirts
Condition:	New	
Condition note:		
Clothing Type	Shirt	
The ClothingType element identifies a product's general classification within the Apparel category.		
Clothing Department	men	
Specifies the appropriate department within the Apparel category for your product. Department Products assigned to one of the unisex departments will also be assigned to the sex-specific departments.		

14. Click on the **Update** button at the bottom of the page.

Your products will be uploaded to Amazon automatically according to the settings in eConnector. When the product is purchased on Amazon, the system downloads the order to the website automatically (again, according to the settings). After the system has downloaded the order from Amazon, the STOCK is changed and you can see this in the item edit mode from the **Inventory** page.

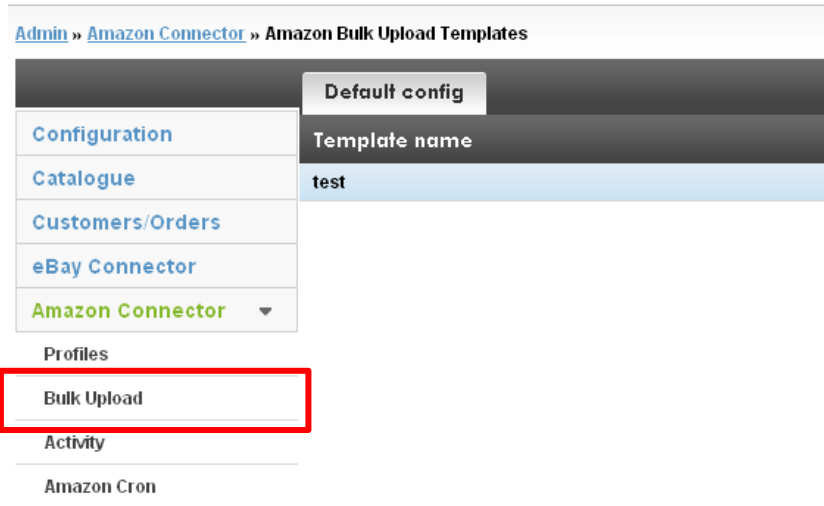
New Product in "Top"

General	Data	Images	Attributes	Inventory
Colour : Value 1				
Model	TR9	Quantity:	5	

Amazon Products Bulk Upload

You can setup your products to be synchronized to Amazon in a bulk. One and the same settings can be made for all the products within the category(s), and all the products will be uploaded to Amazon at once. This tool is very useful in cases when you are selling the products on Amazon with the same prices and names as in your webshop.

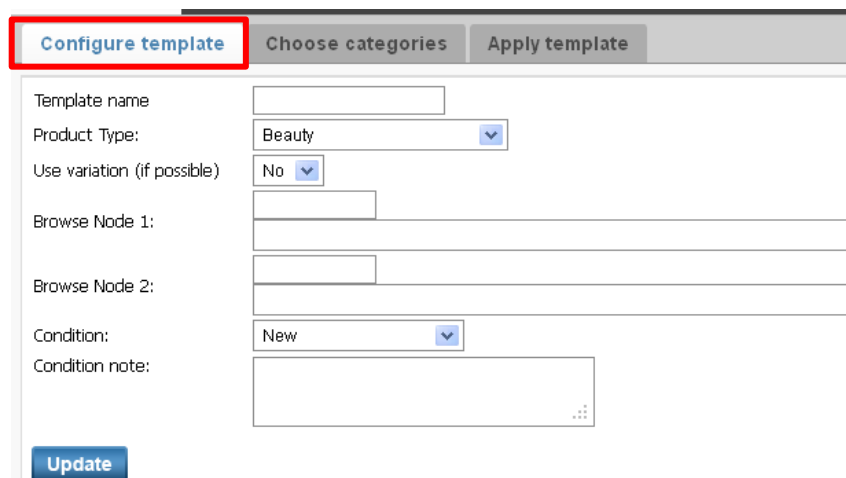
1. To setup bulk upload of the products, please go to **Amazon Connector > Bulk Upload** page.



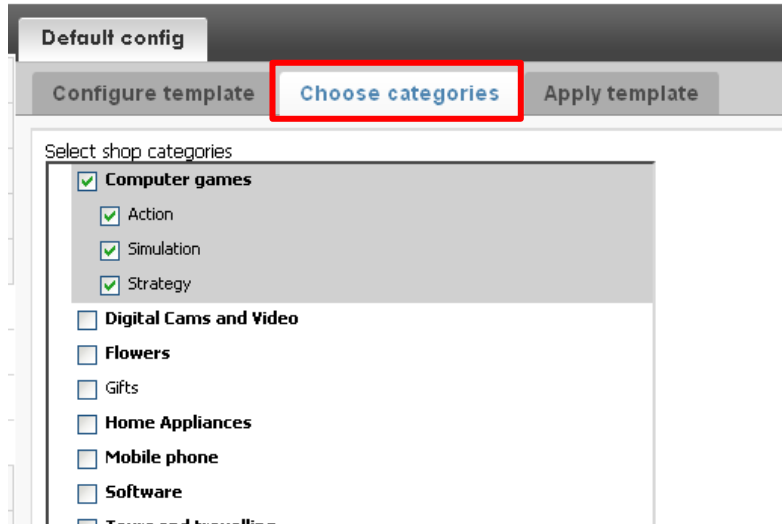
2. You can create a few templates of your Amazon Products settings here using the **Insert** button.



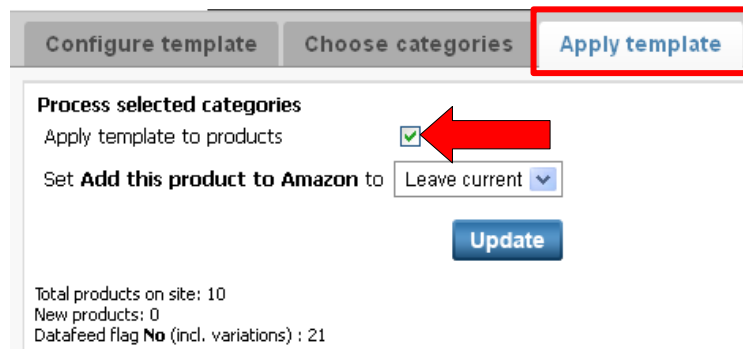
3. From the **Configure template** tab you can specify the following details: **Template Name**, **Product Type**, **Use variation**, **Browse Node 1** and **Browse Node 2**, **Condition** and **Condition note**. Make all settings as described above for the products.



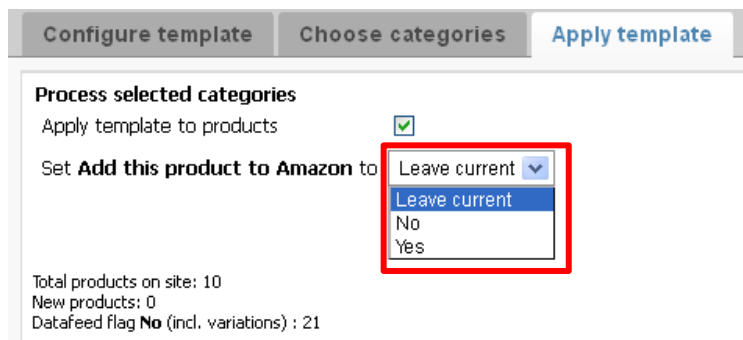
- Click on the **Update** button. This is obligatory to click this button on every page.
- Click on the **Choose Categories** tab and select the categories checkboxes. The products from these categories will be uploaded to Amazon.



- Click on the **Update** button.
- Open the **Apply template** tab and select a checkbox to apply your settings to the products in bulk.



- You can also setup the **“Add this product to Amazon”** option on all products from this page. You can either **leave it current**, or select **Yes** or **No**.



- Click on the **Update** button. Only after that the Amazon synchronization settings will be applied to all the products in a bulk. Products synchronization will be fulfilled when cron runs it automatically. After that, if you add new products to your listing, you will need to click on the **Update** button on the **Apply template** screen to apply your bulk settings again.